

Michael Szabo

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Design and Production

Creation of layered images, artwork, and typography concepts for high-profile brands and advertising campaigns. Assembly, production, optimization, and finalization of deliverable materials for use in print, web, and broadcast media

Photoshop, Indesign, Illustrator, Acrobat, QuarkXPress

Code and Development

Utilization of scripts and markup languages, database constructions, and content management systems to develop functional and interactive presentations for advertising, entertainment, and educational campaigns

Flash, Dreamweaver, HTML, CSS, XML, Actionscript, Javascript, mySQL, PHP, Wordpress, Movable Type, Indexhibit

Audio and Video

Creation and assembly of original content for motion video, edited soundtracks and effects, and musical compositions for advertising, entertainment, and games

After Effects, Premiere, Soundbooth, Final Cut, Logic, Ableton Live

Professional Experience

2009	Cementworks pharma agency	flash production artist, retoucher, designer interactive presentations, final art / Novartis
2009	Viacom media broadcaster	retoucher final art / Nickelodeon
1996–1997, 2006–2009	JWT ad agency	production artist, retoucher, designer ad concepts, final art / Microsoft, Smirnoff, Cuervo, Unilever
2008	Serious USA flash studio	flash production artist compact-disc business cards / EA Sports
2006–2008	Euro RSCG pharma agency	designer, retoucher, production artist ad concepts, final art / Schering-Plough, Sanofi-Aventis
2005–2008	Ogilvy Healthworld pharma agency	flash artist, production artist, retoucher, designer ad concepts, microsites, final art / GlaxoSmithKlein, Lilly, Wyeth
1997, 2007	McCann Erickson ad agency	retoucher, production artist ad concepts, final art / Chase, Coca-Cola, IBM
2006–2007	Gotham ad agency	designer, retoucher, production artist ad concepts, final art / Maybelline
2005–2006	Publicis ad agency	production artist, retoucher, designer ad concepts, final art / L'Oréal
2002–2005	Bergdorf Goodman department store	flash artist, production artist, retoucher, studio IT photo concepts, microsites, final art / Bergdorf Goodman Magazine
2003	Berlin Cameron ad agency	typographer logo design / Coca-Cola
2002	Young & Rubicam ad agency	retoucher final art / Phillip Morris
2001–2002	Saatchi Healthcare pharma agency	production artist, retoucher, designer ad concepts, final art / Amgen, Pfizer, SmithKlein Beecham
2000–2001	Protostorm online game studio	flash designer, art director game interface / Protostorm
1999–2000	Context Integration online design studio	flash designer, animator, sound designer websites, flash games, banner ads / Ralph Lauren, Whitney, Prefer
1999	Answerthink online agency	web production artist, web designer, animator websites, banner ads / Gillette, IBM, Openlink, NFL

Education

1989–1993 **Parsons School of Design** bfa program / studied product + environmental design

Member AIGA/NY Chapter

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